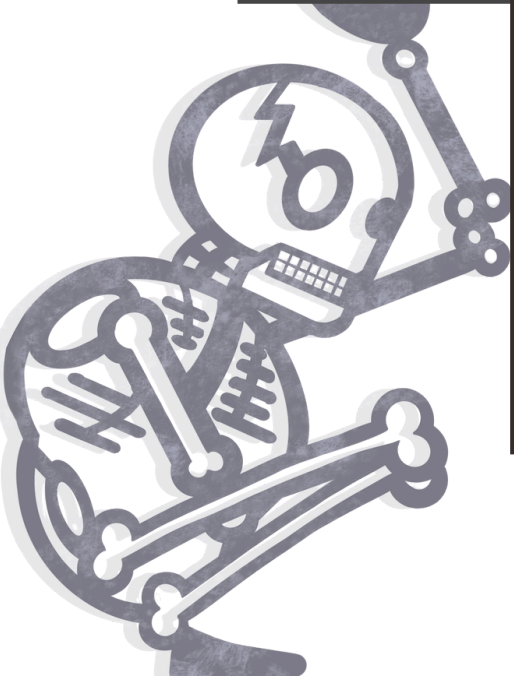


Portfolio.

Çağla Hayırlıoğlu
Selected Works





Çağla Hayırlıoğlu

An interior designer turned design culture researcher, blending spatial aesthetics, marketing strategies, digital design, and material storytelling.

I bridge the gap between physical environments and digital experiences—exploring how objects, spaces, and visual cultures shape human interaction.

Education

- 2026- MA Arts & Culture: Design Cultures
Vrije Universiteit Amsterdam
- 2021- 2025 B.F.A Interior Architecture & Environmental Design
İhsan Doğramacı Bilkent University
CGPA 3.01/4
- 2012- 2020 Primary - High School
TED Ankara College Foundation Schools

Certificates

- 2026 Marketing Strategy Course Certificate
Illinois Tech University (via Coursera)
- 2025 Certificate of Appreciation
Awarded by the Dean for "Best creative design solutions demonstrated for IAED 401 Design Studio"
- 2025 High Honours List Certificate
Bilkent University
- 2025 Honours List Certificate
Bilkent University
- 2024 Honours List Certificate
Bilkent University
- 2023 Honours List Certificate
Bilkent University
- 2022 Honours List Certificate
Bilkent University
- 2021 Honours List Certificate
Bilkent University

Experience

- 2025 Interior Architect & Environmental Designer Intern at Hayırlıoğlu Hochbau A.Ş.
- 2024 Interior Architect Intern at Kayhan Yapı

Software Skills

- AutoCAD ●●●●●
- SketchUP ●●●●●
- ADeko ●●●●●
- D5 Render ●●●●●
- Adobe PhotoShop ●●●●●
- Adobe InDesign ●●●●●
- 3DS Max ●●●●●
- Figma ●●●●●

Language Skills

- Turkish ●●●●●
- English ●●●●●
- Dutch ●●●●●

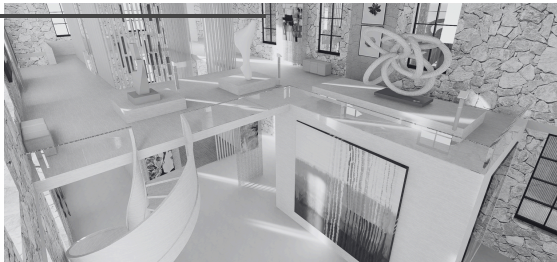
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Greenpeace Penthouse



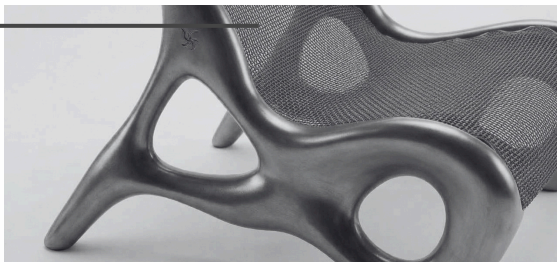
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MOÇA



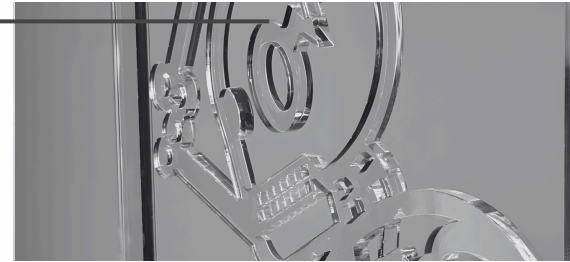
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"MELLER"



4

THE SKULL



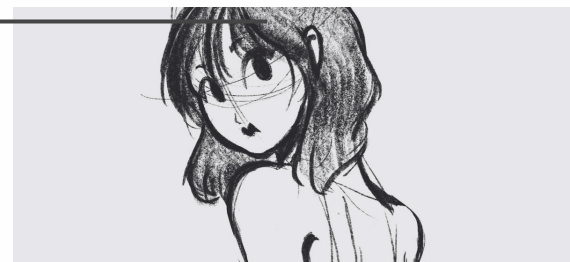
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BAMBA



6

Illustrations



"Greenpeace" Penthouse

Cozy, Luxurious, Sustainable.



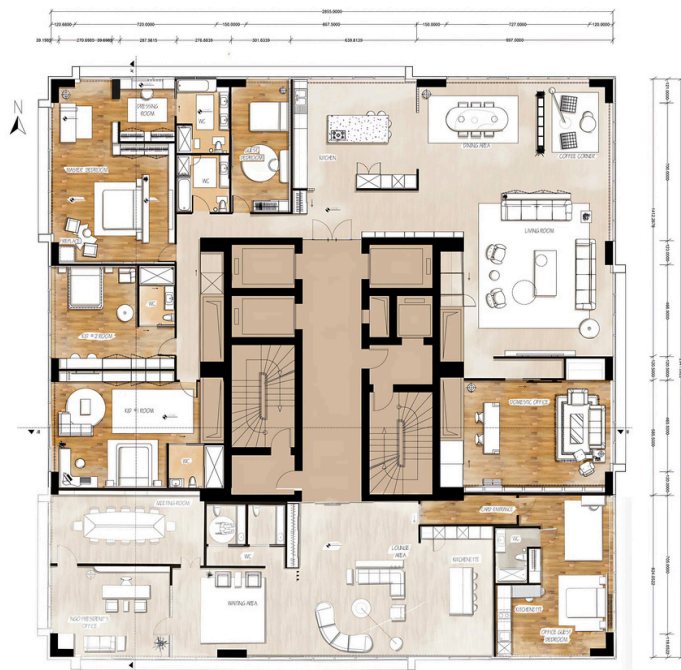
"Greenpeace" Penthouse

Cozy, Luxurious, Sustainable.

A sustainable dual-use residence and executive office designed for the president of Greenpeace.

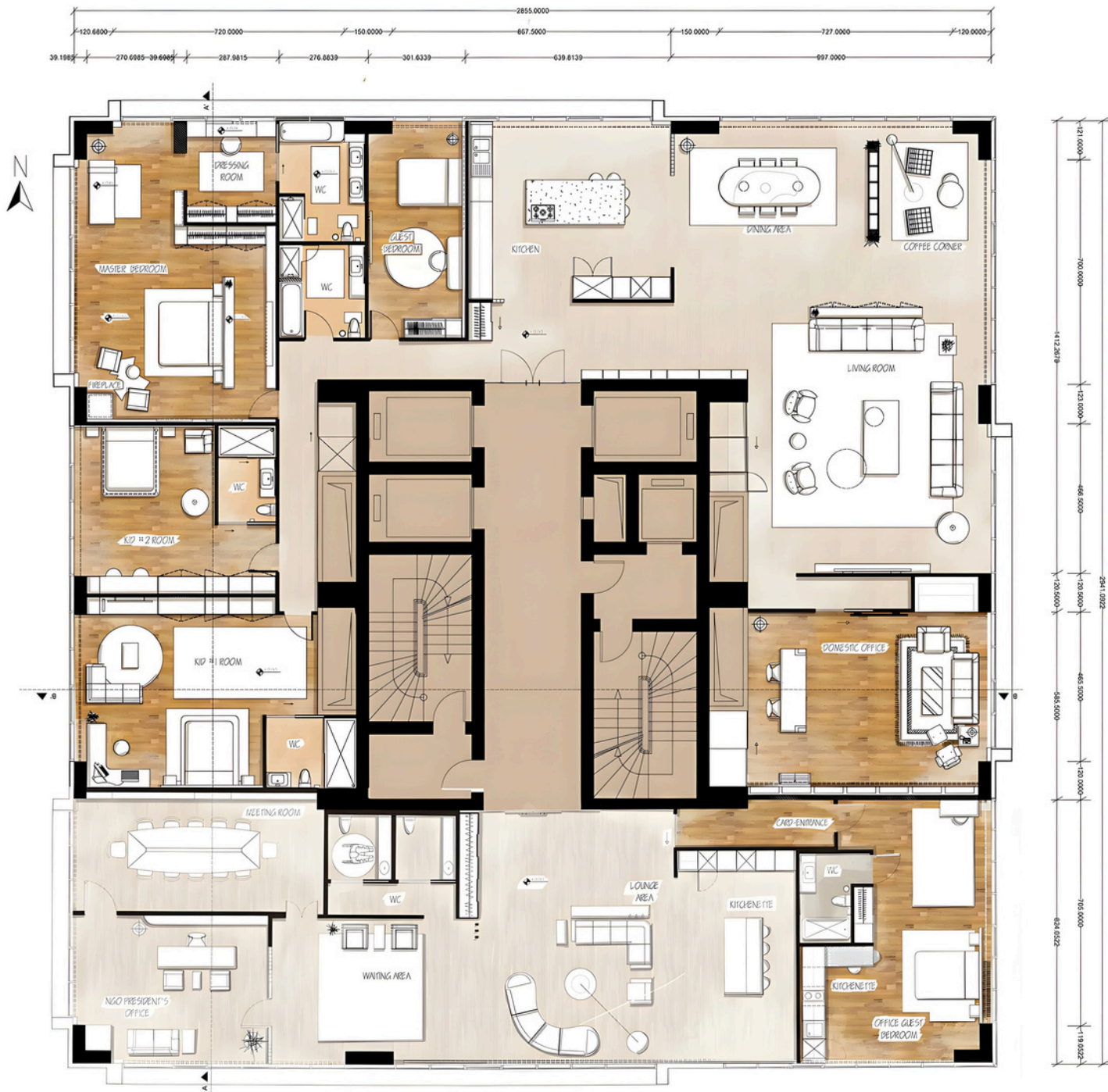
The project balances professional functionality with domestic comfort through clear spatial separation and a strong visual connection.

Drawing inspiration from mid-century and 1980s interiors, the space incorporates natural textures, warm tones, and sustainable material innovations—such as laminated timber flooring and 3D-printed algae glass blocks—alongside energy-efficient systems to embody environmental responsibility.



Floor Plan





Floor Plan

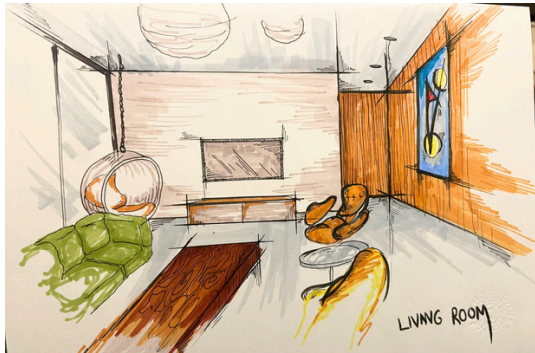
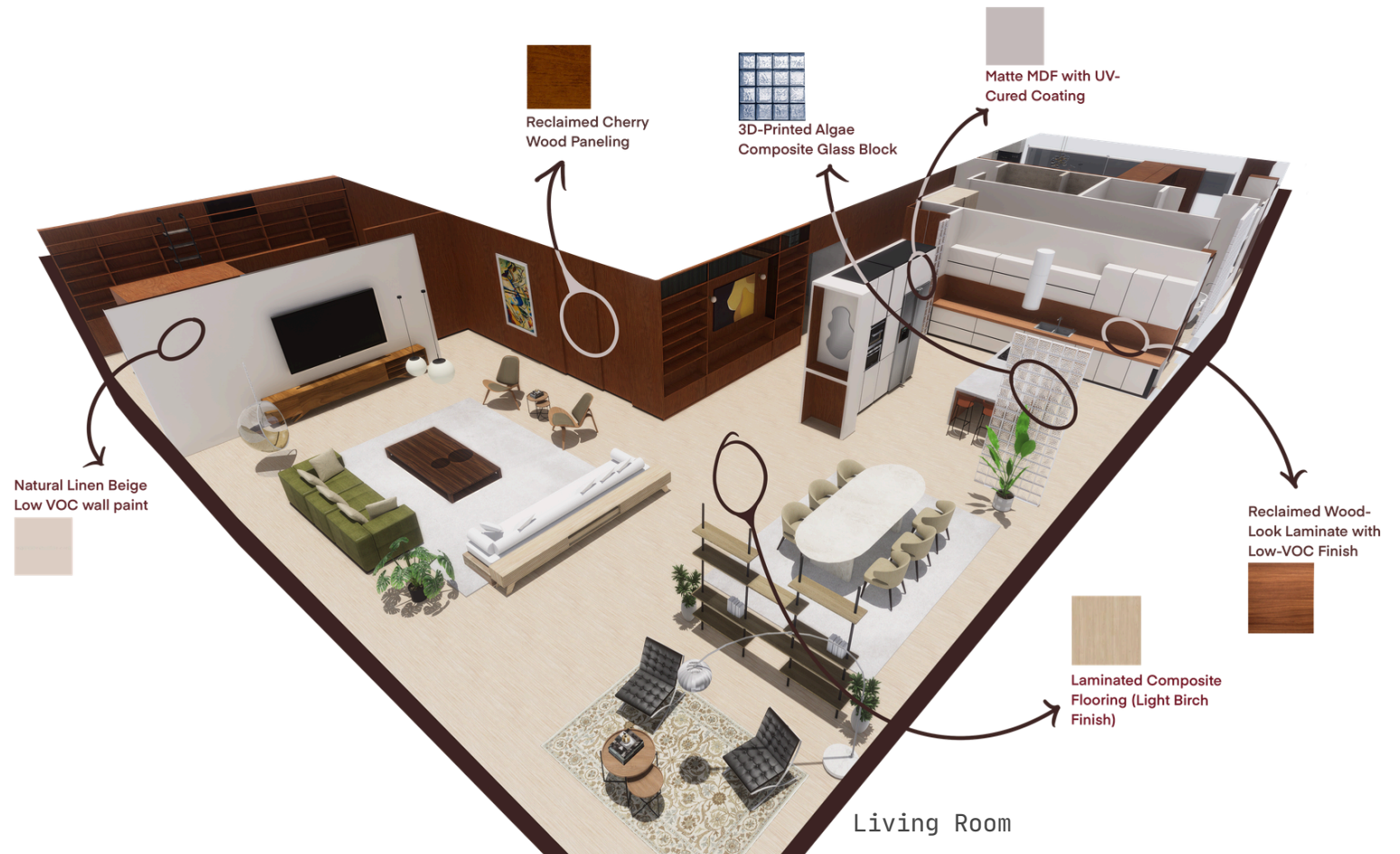
"Greenpeace" Penthouse

Each space is tailored to the users' lifestyles and leisure activities — from cooking and design to light exercise and social gatherings. The master bedroom combines reclaimed wood, LED lighting, and an electric fireplace to create an intimate, eco-friendly retreat.

Renders- Locations



Hand Sketches



"Greenpeace" Penthouse

Master Bedroom



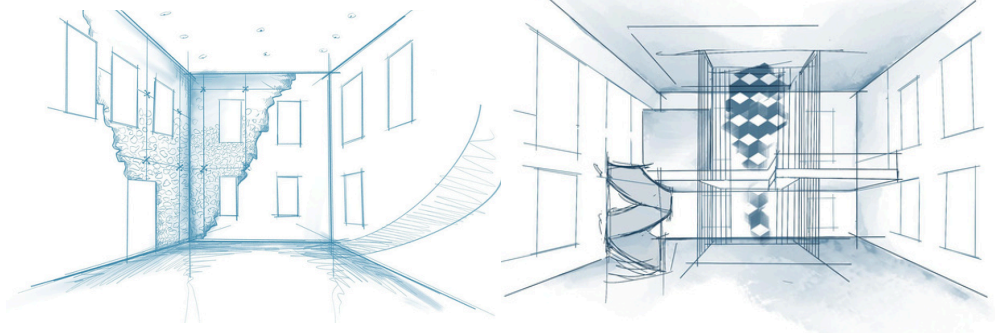


MOÇA

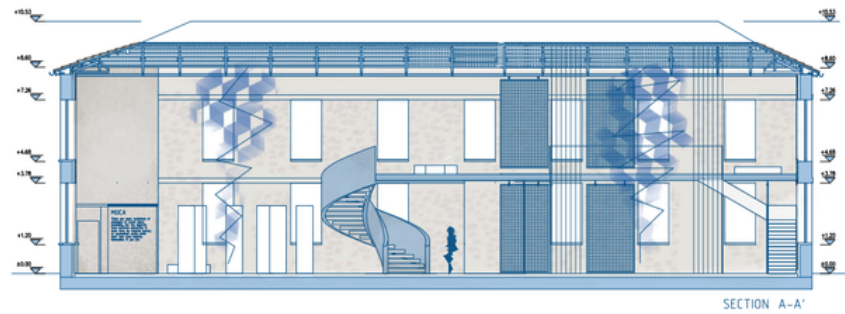
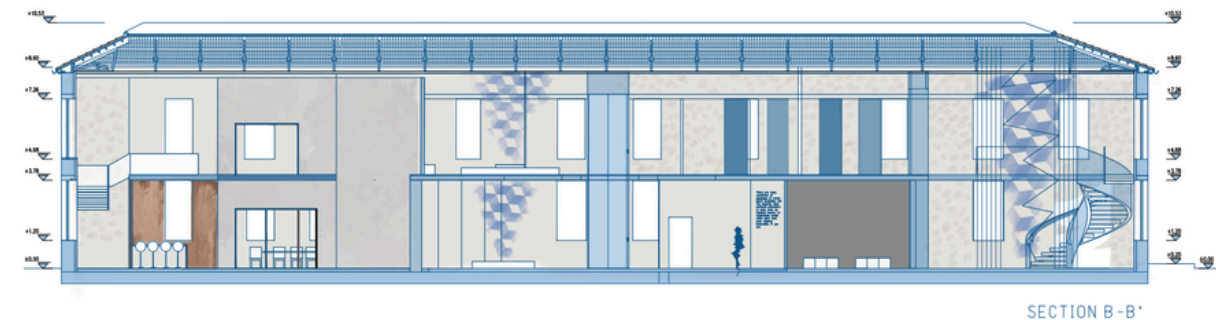
Museum



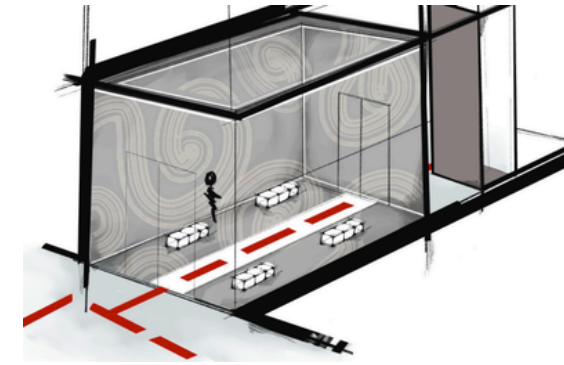
Initial Interior & Façade Sketches



Sections

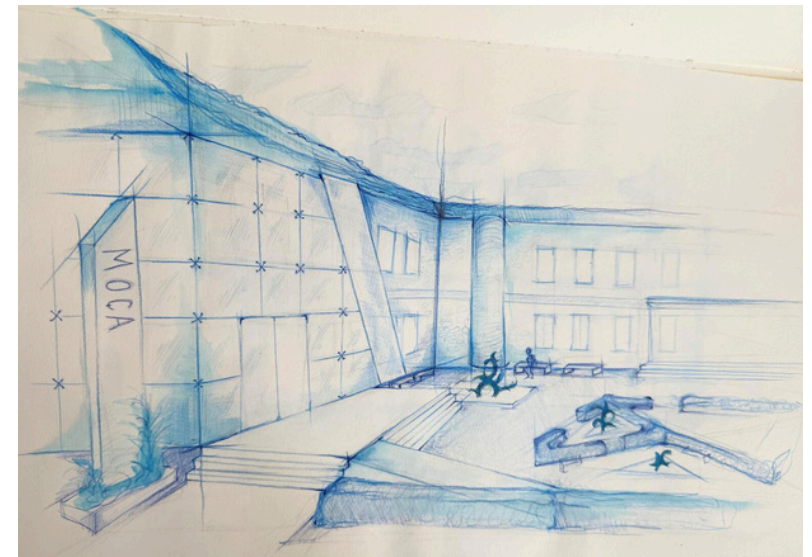


The Immersion Room located in the first floor serves as the heart of the museum's digital experience, equipped with high-resolution LED screens covering the walls and ceiling, supported by spatial sound and 4K projection systems. Administrative offices and service areas are discretely placed to preserve the spatial flow while maintaining the factory's historic essence.



Immersion Room Sketch

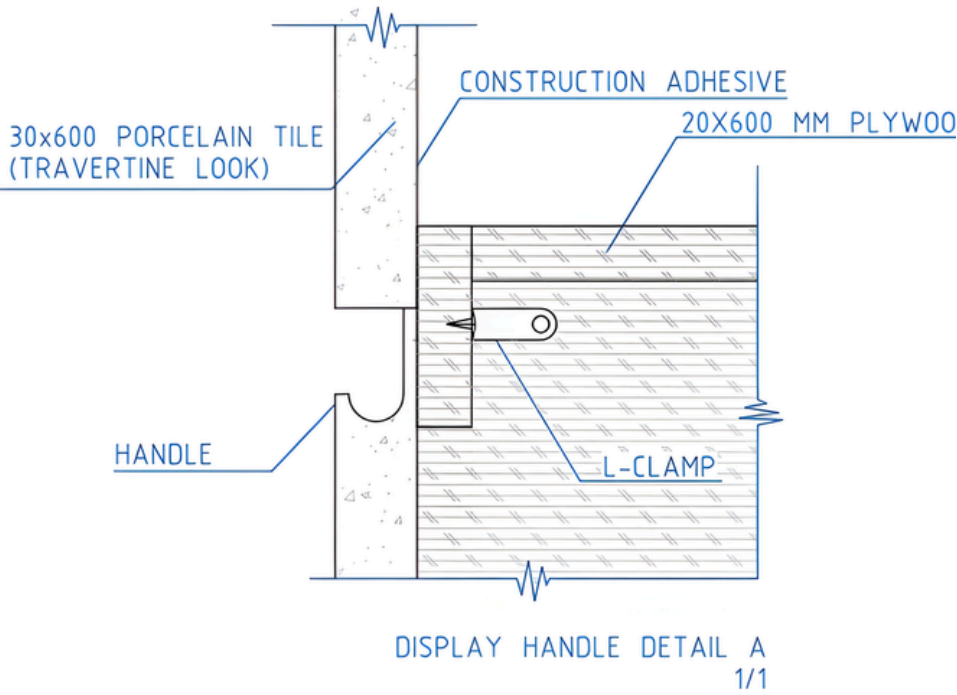
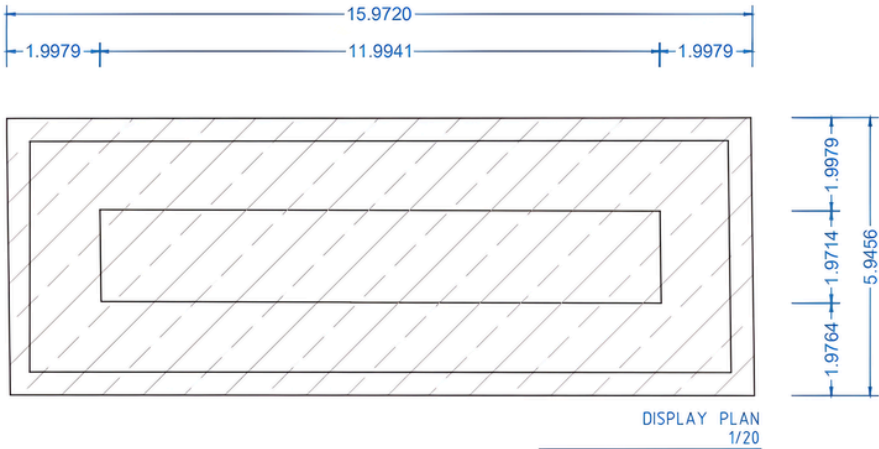
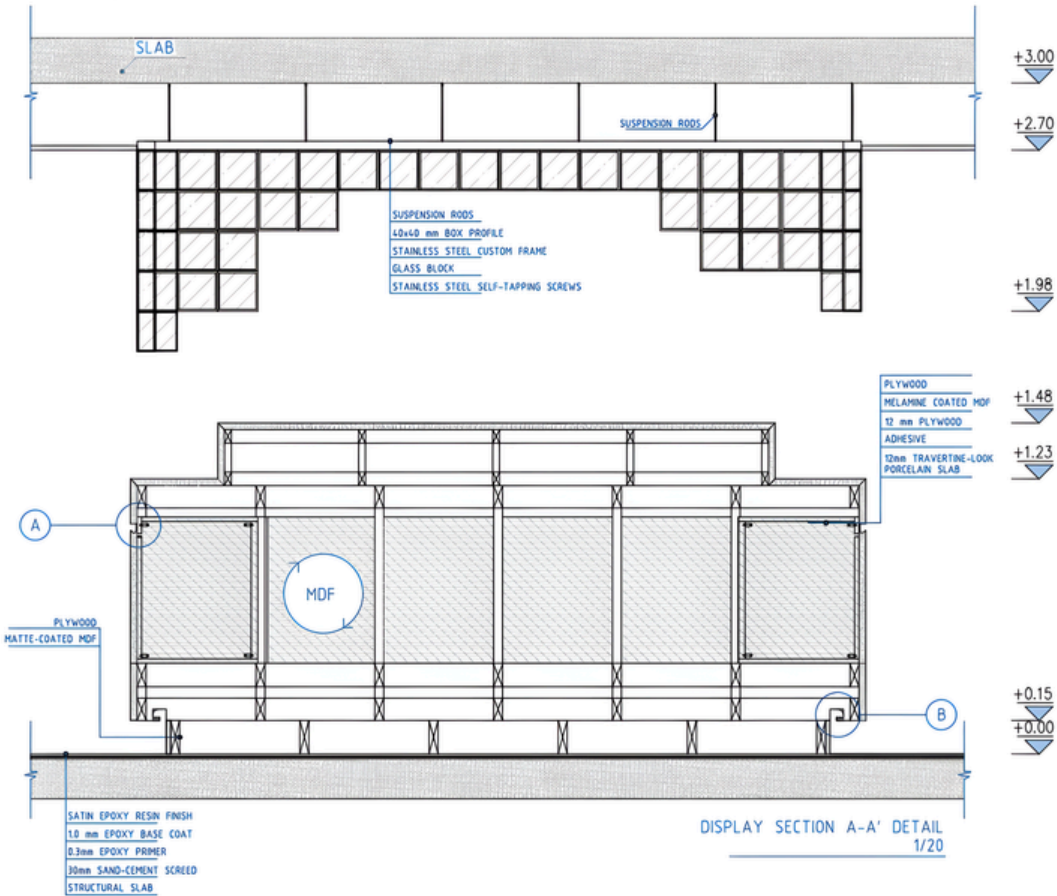
Façade Sketch



MOÇA

Display Detail

Details for a display unit to be located in the giftshop of the MOÇA Museum.



MOÇA

Administrative Office Area

A clean, functional layout that encourages collaboration among staff, complemented by private meeting spaces and storage areas. Natural light, muted colors, and minimalist furnishings

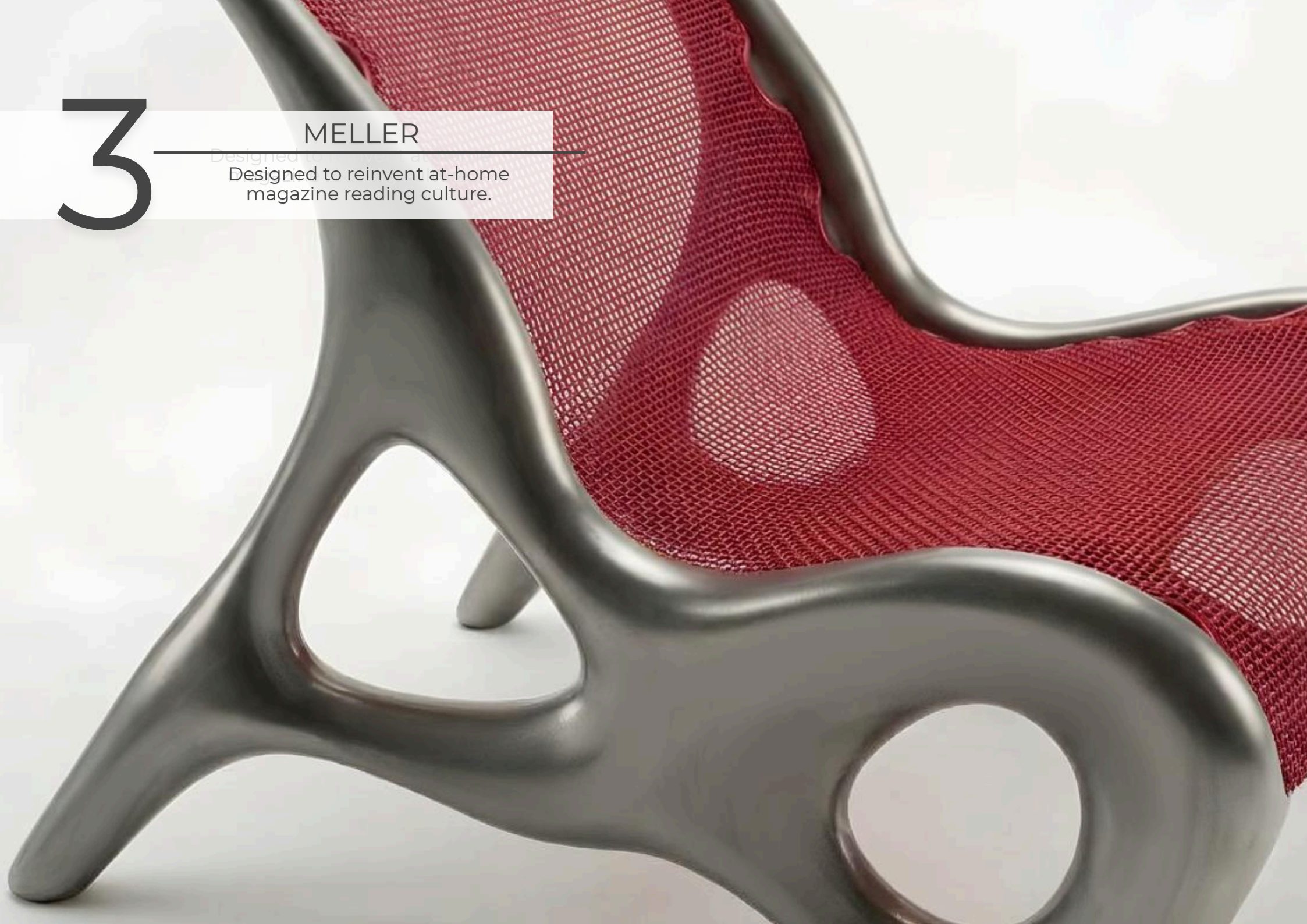


3

MELLER

Designed to reinvent at-home

magazine reading culture.



MELLER

Designed to reinvent at-home
magazine reading culture.

Inspired by the ergonomic principles and comfort of baby strollers, MELLER is a lounge chair engineered for reading and relaxation, aiming to reinvent at-home magazine reading culture.

The design pairs an ergonomic mesh seat with an organic tubular frame, reinterpreting everyday functional mechanisms within an adult context.

MELLER has been redesigned twice keeping in mind in achieving the best possible ergonomics.

The daring material pairings include a realistic attachment system that securely joins the tensile mesh to the tubular frame while remaining easy to detach for washing and maintenance.

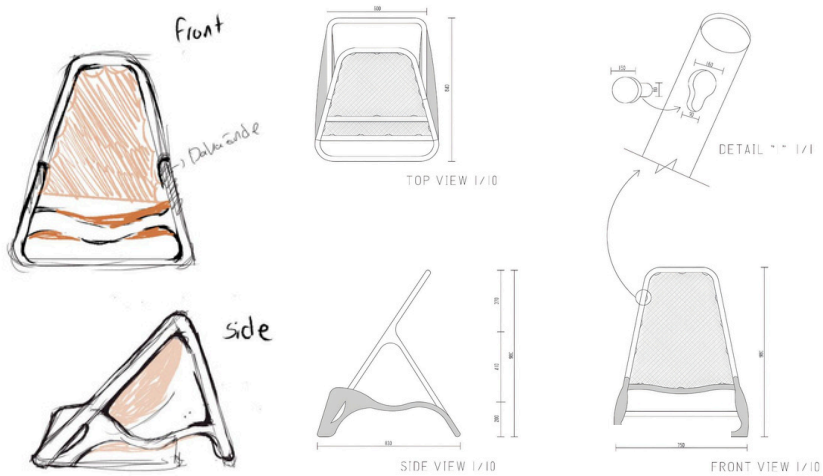
Original concept sketches and designs were developed entirely by hand, with AI tools utilized solely for final rendering and visualization.



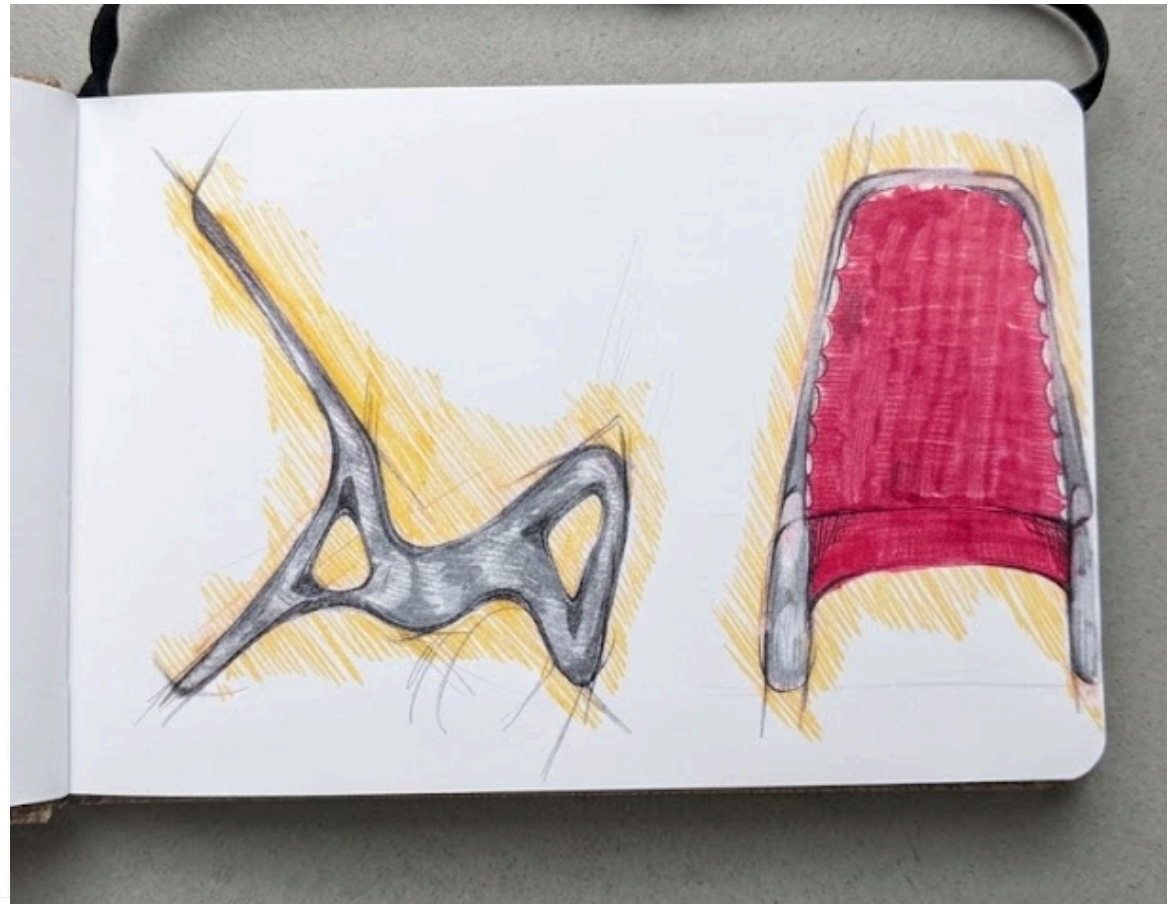
MELLER

From Initial Concept to Final Design

Concept Sketches



Final Design



4

THE SKULL

Sidetable, with greetings from the Underworld.



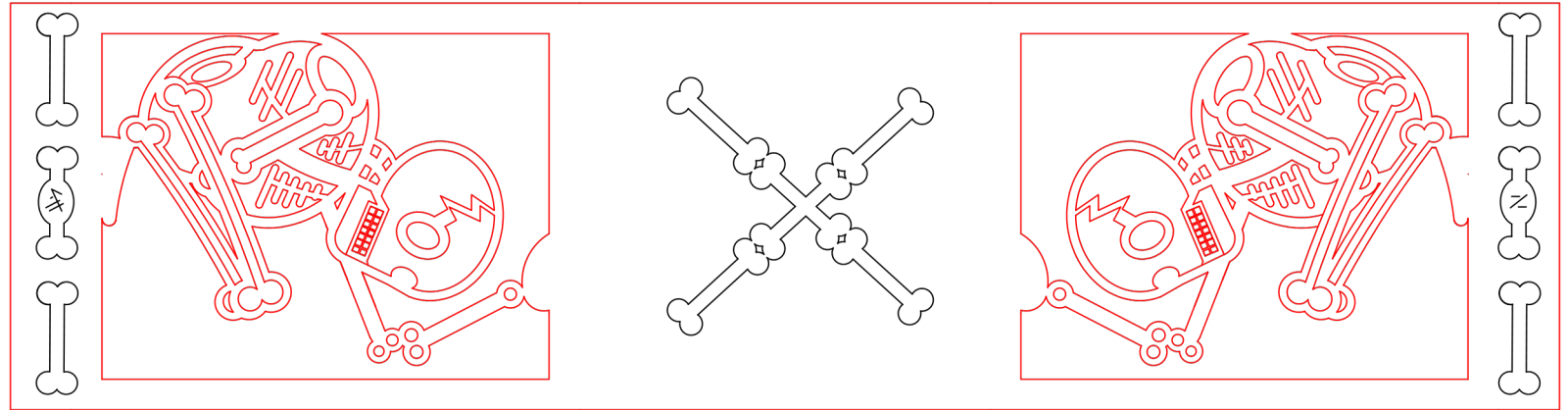
SKULL SIDE TABLE

Details

The manually illustrated Laser- cut file. Red lines are to be completely cut and the black lines are to leave a mark.

On one foot of the side table exists my signature, whereas on the other there is a "1/1" symbol, since this furniture was produced one of a kind.

The Skull also served as a point of inspiration for custom linoleum prints.



"1/1" DETAIL



SIDE TABLE TOP DETAIL



LINOLEUM PRINT

Interior Architecture, Illustration, Model-Making

A warm, glowing yellow ceramic lamp with a spherical top and three stacked rounded bases, sitting on a wooden table next to a potted plant and a book.

Technical drawing of a Philips LED Classic G125 E27 bulb, showing three views: Front View (Görünüm 1), Side View (A-A Kesit), and Top View (Tepe Görünüm).

Front View (Görünüm 1): Shows the bulb's profile with a total height of 40.0021. The base has a diameter of 12.2958. The bulb body has a diameter of 24.2152. The base has a diameter of 20.2874. The bulb body has a diameter of 16.2781. The base has a diameter of 12.2958.

Side View (A-A Kesit): Shows the bulb's internal structure and the base. The base has a diameter of 12.2958. The bulb body has a diameter of 24.2152. The base has a diameter of 20.2874. The bulb body has a diameter of 16.2781. The base has a diameter of 12.2958.

Top View (Tepe Görünüm): Shows the bulb's top view with a total diameter of 24.0000. The base has a diameter of 20.0000. The bulb body has a diameter of 16.0000. The base has a diameter of 12.0000.

Side View (A-A Kesit): Shows the bulb's internal structure and the base. The base has a diameter of 12.2958. The bulb body has a diameter of 24.2152. The base has a diameter of 20.2874. The bulb body has a diameter of 16.2781. The base has a diameter of 12.2958.

Front View (Görünüm 2): Shows the bulb's profile with a total height of 40.0021. The base has a diameter of 12.2958. The bulb body has a diameter of 24.2152. The base has a diameter of 20.2874. The bulb body has a diameter of 16.2781. The base has a diameter of 12.2958.

Top View (Tepe Görünüm): Shows the bulb's top view with a total diameter of 24.0000. The base has a diameter of 20.0000. The bulb body has a diameter of 16.0000. The base has a diameter of 12.0000.

Side View (A-A Kesit): Shows the bulb's internal structure and the base. The base has a diameter of 12.2958. The bulb body has a diameter of 24.2152. The base has a diameter of 20.2874. The bulb body has a diameter of 16.2781. The base has a diameter of 12.2958.

Technical Drawing (AMPUL ÖLÇÜLERİ): Shows the bulb's dimensions in millimeters. The total height is 40.0021. The base has a diameter of 12.2958. The bulb body has a diameter of 24.2152. The base has a diameter of 20.2874. The bulb body has a diameter of 16.2781. The base has a diameter of 12.2958.

Philips LED Classic G125 E27 Sanayi Globe WW Dim Edilemez Ampul

AMPUL ÖLÇÜLERİ

ÖLÇEK: 1/1

CAGLA HAYIRLIOGLU

BAMBA

Color Choices



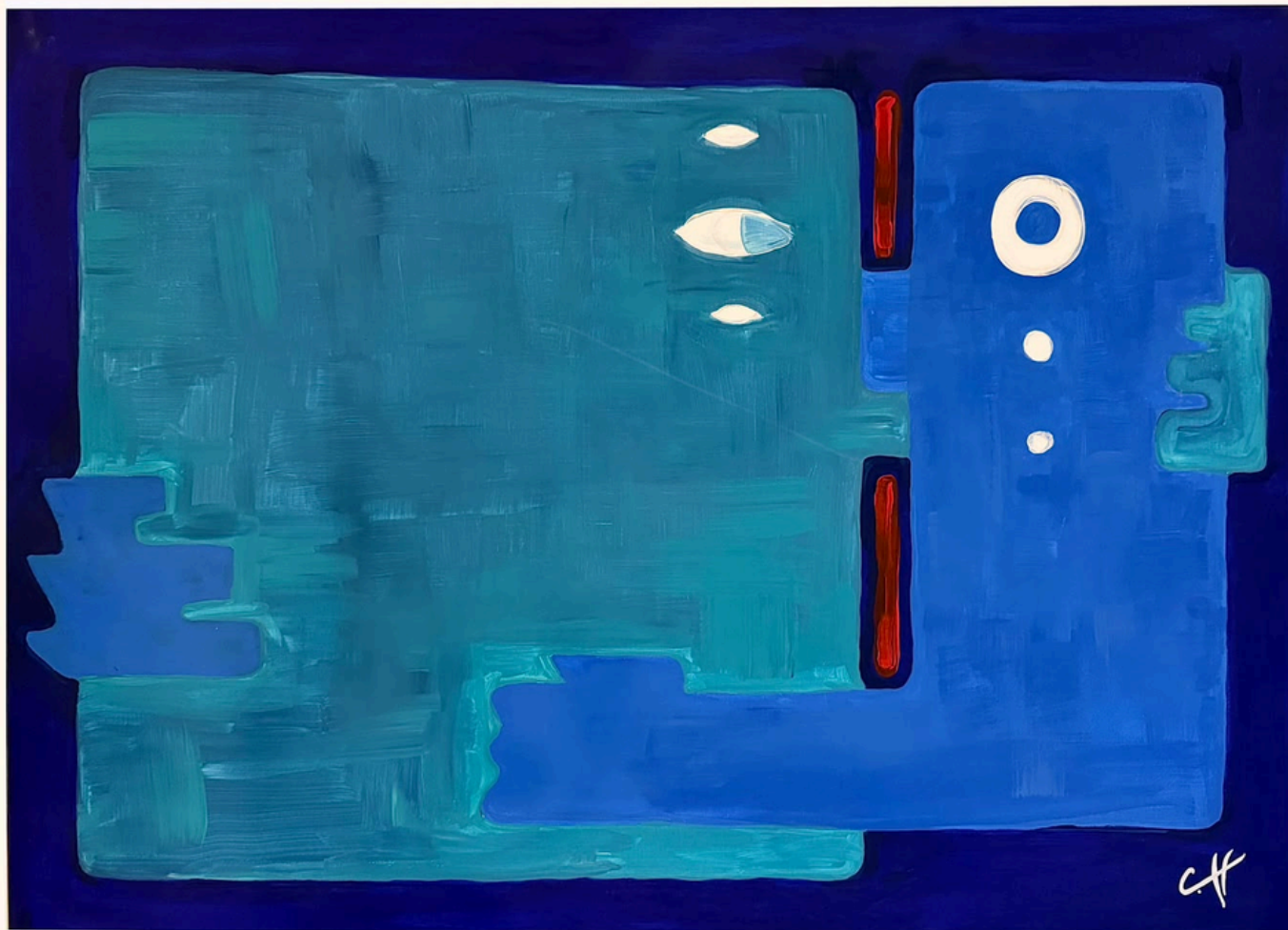
6

Illustrations

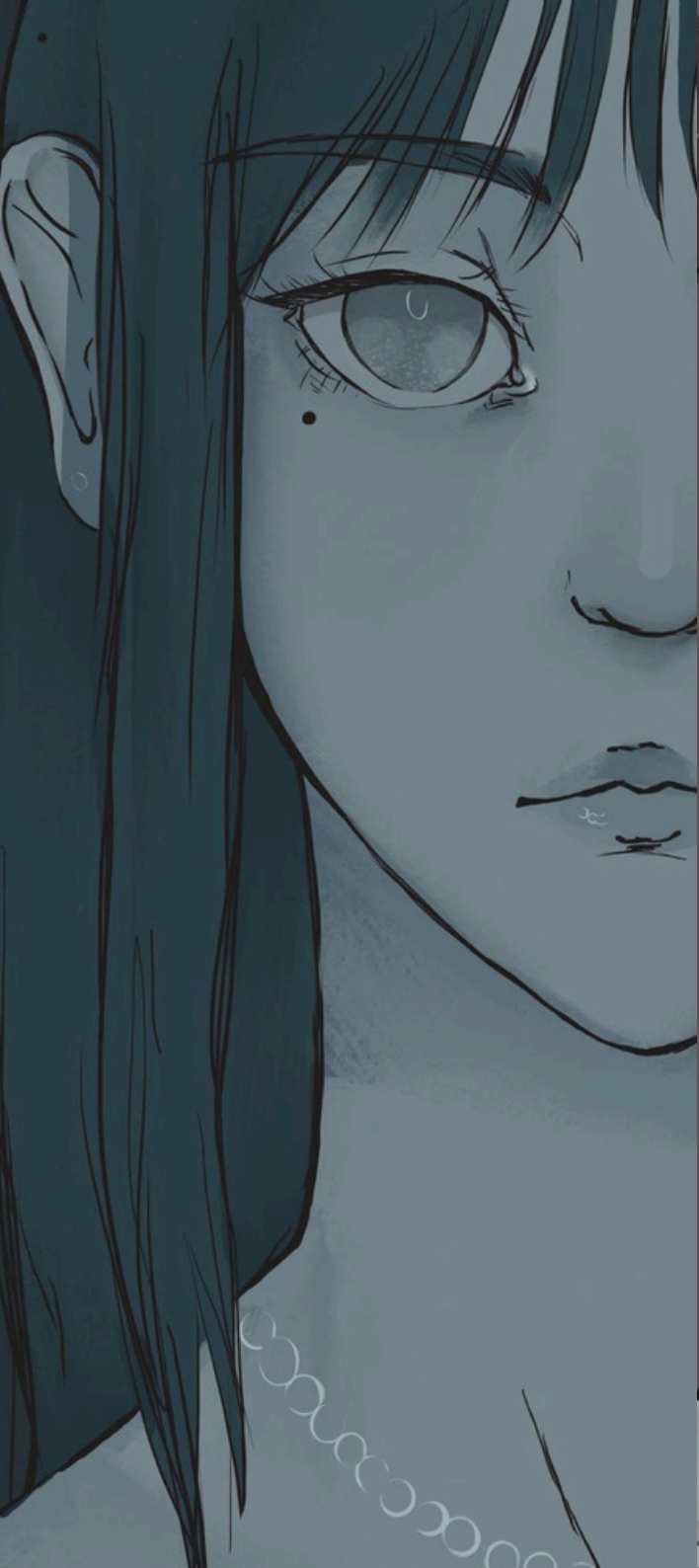
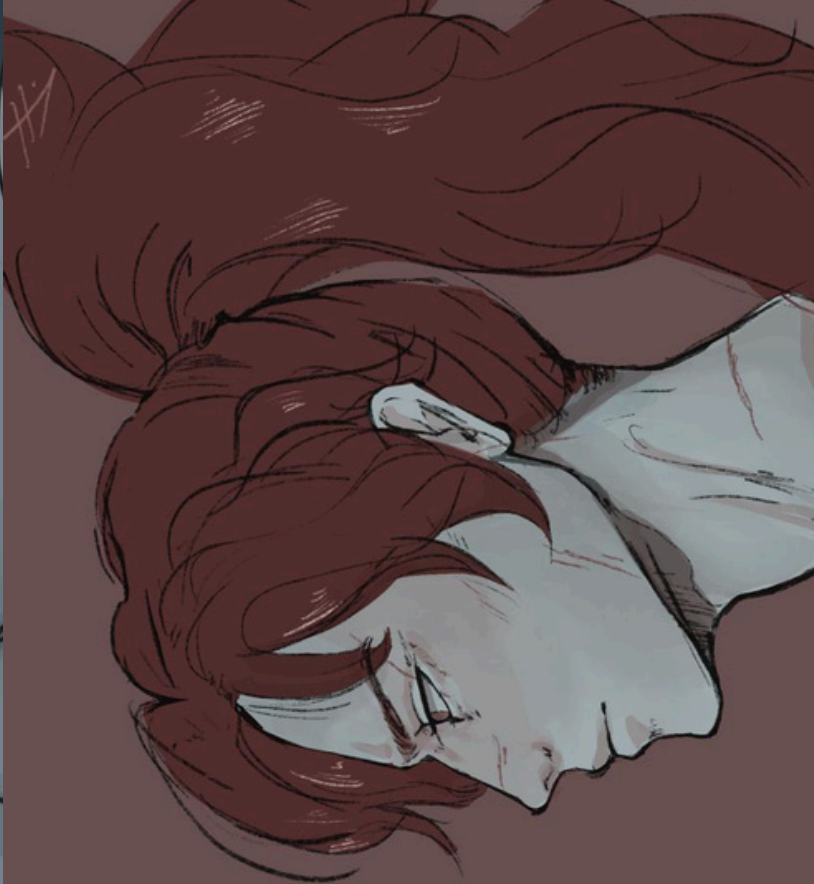
I have always been passionate about art in many mediums, including digital and traditional art.

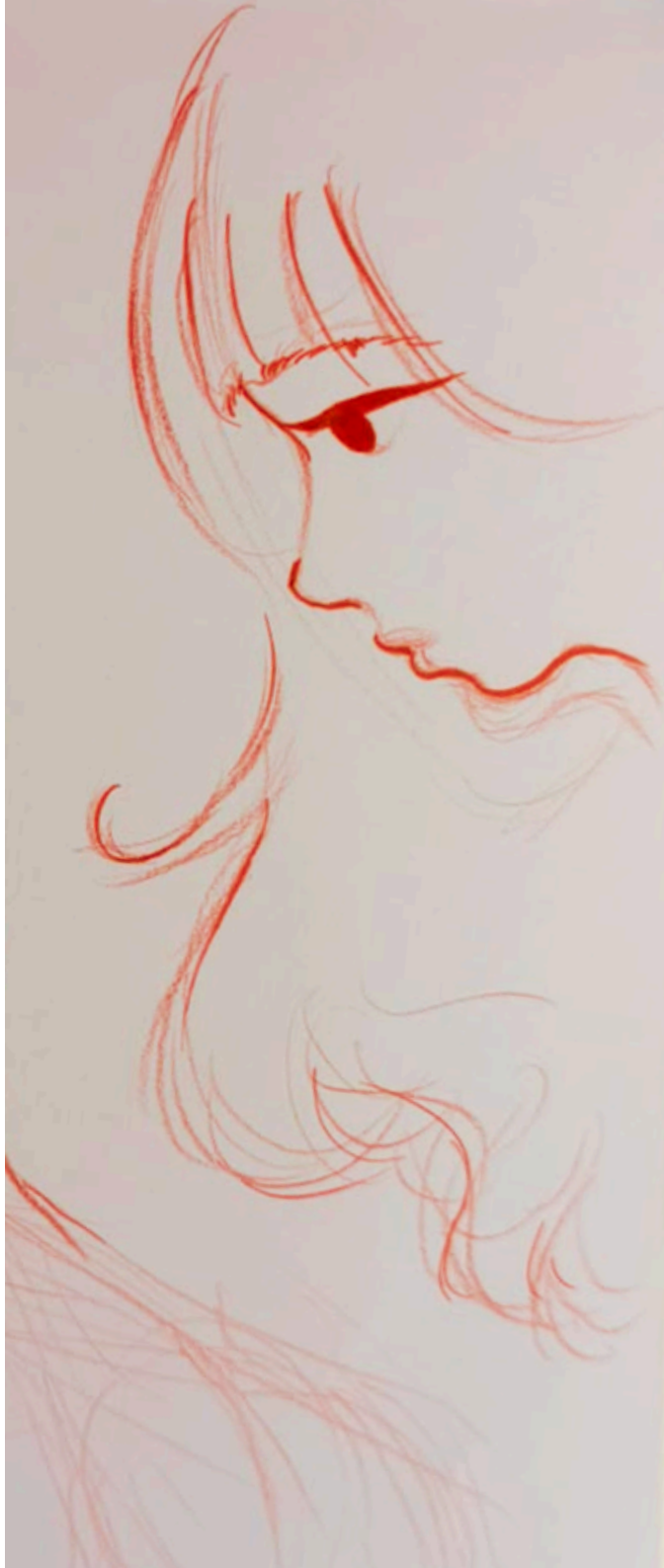
Here are some of my works.





"Sarmal"
70x90 Acrylic on Canvas







www.caglahayirlioglu.com

LinkedIN

